

The Strong Partner for Your Success



Nord Entrance | North

Powerful Attraction

Our home state of North Rhine-Westphalia impresses with its location, economic strength and innovative power.

- > **18 million inhabitants**
making it the most populous federal state in Germany
- > **4.5 percent**
of European economic output comes from North Rhine-Westphalia – more than from Sweden, Poland or Belgium.
- > **19 of Germany's 50**
highest-turnover companies are based here.
- > **34 tech and start-up centres**
One in five German start-ups comes from North Rhine-Westphalia.

Some facts about our location, the city of Dortmund

- > **600,000 inhabitants**,
making it the largest city in the Ruhr metropolitan area.
- > **100-kilometre radius**
Leader in terms of population (approx. 16.3 million), households (approx. 8.0 million) and purchasing power (approx. €400 billion).
- > **22,000 companies**
including industry leaders such as Wilo SE, KHS GmbH and Signal Iduna Group.
- > **Dynamic location**
for future-oriented industries such as IT, micro/nanotechnology, logistics, biomedicine and robotics.
- > **Excellent transport connection**
including an international airport.
- > **Perfect hospitality**
thanks to 7,750 beds in around 60 accommodation establishments and a wide range of recreational, leisure and cultural activities.
- > **Green metropolis**
With over 63 percent of its urban area covered by green spaces, it is one of the greenest cities in Germany and the fourth greenest city in the world.

Over 60 million

visitors within a
3-hours-by-car radius



By choosing Dortmund as your trade fair location, you will benefit from the economic potential of the entire region and place your event in a dynamic, fast-growing and positive environment. The city of Dortmund is a hub for trade fairs and conferences.



Direct Connection

The excellently connected trade fair city in the Ruhr region is easy to reach – not only from North Rhine-Westphalia, but also from neighbouring federal states and countries. For visitors, this means short travel distances and savings in both time and money.

The unique transport infrastructure, consisting of a dense network of motorways, national and international train connections and airports, provides direct access to your event. In detail, that means:

- > Direct access to 6 motorways
- > 4 international airports within a radius of 90 km
- > 12-minute taxi ride to Dortmund International Airport
- > 5-minute taxi ride to numerous ICE, IC and EC railway lines
- > Our own railway and underground connections between Dortmund's main railway station and the Dortmund Exhibition Centre with a travel time of only 10 minutes

The pivot point



Dortmund...

- > is connected worldwide – by car, ship, plane or train
- > offers six motorways, Europe's largest canal port including a container terminal and an airport with a cargo terminal
- > offers central connections to all means of transport
- > one of the major logistics locations in Germany
- > has the ideal location for sales markets and qualified skilled workers
- > is the location of 50 distribution centres, including IKEA, REWE, Thyssen-Krupp Materials with 900 logistics companies and around 27,000 employees

Micro and nanotechnology

- > The first European software system house was established in Dortmund back in 1950s.
- > Today, the Technology Park has over 10,000 employees working für 340 businesses.
- > The park comprises around 200 hectares of developed land offering, among other things, superb opportunities for networking and rapid application of research output.
- > There is a vacuum in Dortmund comparable to outer space. This enables the high-tech device called 'molecular beam epitaxy', which is located in the 'MST.factory dortmund', to develop and produce new material compounds.
- > Dortmund is a hotspot for robots. Here, industrial robots are manufactured for use across the world.
- > In every new car there are at least 4 chips made in Dortmund. Every year, Elmos AG installs 300 million sensors for air conditioning, lighting and parking assistants.

„Germany's Silicon Valley“



Knowledge center

- > Industry-specific courses of study are offered by the Technical University and by Dortmund University of Applied Sciences, thereby producing a stream of high-quality applicants in the locality
- > Research and development in logistics by the Fraunhofer Institutes of Material Flow & Logistics (IML) and of Software & Systems Engineering (ISST) and the Institute of Distribution & Commercial Logistics
- > By bringing together local companies and associations, etc., Dortmund occupies a leading position in the logistics planning, software and plant engineering segments and when it comes to networking commerce, logistics and information technologies

Know-how



Hotel figures in Dortmund



more than
60 hotels



3,900 rooms
in all price categories



7,000 beds
in different categories



About
80 € per night
is the average price for a
room.

All there, all close-by.

You and your visitors will quickly appreciate our flexible infrastructure, the compactness of our site, and the immediate vicinity of the city:

- > There are 3,250 car parking spaces available on the WHUG premises. In the immediate vicinity of the halls, there are approximately 6,000 additional parking spaces (marked 'C' to 'F') available.
- > None of our exhibition halls are farther than 200 metres from the main North Entrance.
- > The 4-star 'Mercure Hotel Dortmund Messe & Congress' is situated directly on the exhibition site
- > Dortmund offers diverse and lively cultural, leisure and catering scenes for enjoying the evening after a successful event day

#visitDORTMUND
by DORTMUNDtourismus

For culture vultures



Approx.

30 museums

Public and private-sector



Approx.

27 galleries



3 concert halls



1 opera house



Approx.

15 theatres



1 casino



Westfalenhalle



Lifestyle and culture

Artistically, nothing's off-limits in Dortmund. From conceptual art and architecture to art consulting and international and contemporary art – it's all here.

Experience Dortmund's many facets:

- > Beer culture – Brewery Museum
- > Germany's largest stadium – German Football Museum
- > Technology park – DASA, the museum for tech fans
- > Cultural centre – the "Dortmunder U"

After the fair - Experience your very own Dortmund

Make the most of our central location, and let the stresses and strains of a long exhibition day subside in the most popular part of town.

A 5 minute walk takes you to the Kreuzstrasse/Saarlandstrasse district where you will find a large selection of cafés, pubs and restaurants nestled in lovely old buildings. Dortmund is all about down-to-earth, traditional pubs and restaurants, always with a rich variety of hearty fare on offer.

If, on the other hand, you want to put Dortmund's beer credentials to the test, simply head for what is the country's biggest beer garden. As soon as the sun comes out, all the innkeepers bring tables and chairs outside and turn the "Alter Markt" into the loveliest square in the city.

If you're looking for a dish that's really special, you can indulge yourself at the highest level in one of Dortmund's award-winning gourmet restaurants.



Recreation and balance

- > Phoenix See, with its promenade on the eastern shore and Kaiserberg hill with a view over the whole of Dortmund
- > Revierpark Wischlingen, with brine spa, sauna complex, climbing park, boat hire and ice rink
- > Lots of green spaces and places for exercise and sports – from jogging to mountain biking and a whole lot more
- > Bolmke nature conservation area beside the River Emscher, in the immediate vicinity of Dortmund Exhibition Centre
- > Westenhellweg, with the Thier-Galerie shopping centre, THE retail paradise in the eastern Ruhr
- > The racecourse with exciting horse racing and betting action all year round at Germany's largest racecourse



Leisure activities



**Active on the
move**



Racecourse



Shopping



**Local recreation
areas**

Dortmund...

- > is the second-greenest city in Germany
- > has 13,300 hectares of vegetation, i.e. approx. 50% of the total urban area
- > has approx. 30 parks, the largest of which is Westfalenpark, extending over 70 hectares
- > maintains parks for every taste – from parks for all ages to sports parks and forest parks
- > promotes interactive climate protection projects as part of the "Climate begins at home" campaign
- > established the "Climate Protection Action Programme"
 - > aims to cut CO₂ emissions by 30% by lowering electricity consumption and making space heating more efficient
- > is at the cutting edge with the "Climate Air 2030 Action Programme"



Environment and climate

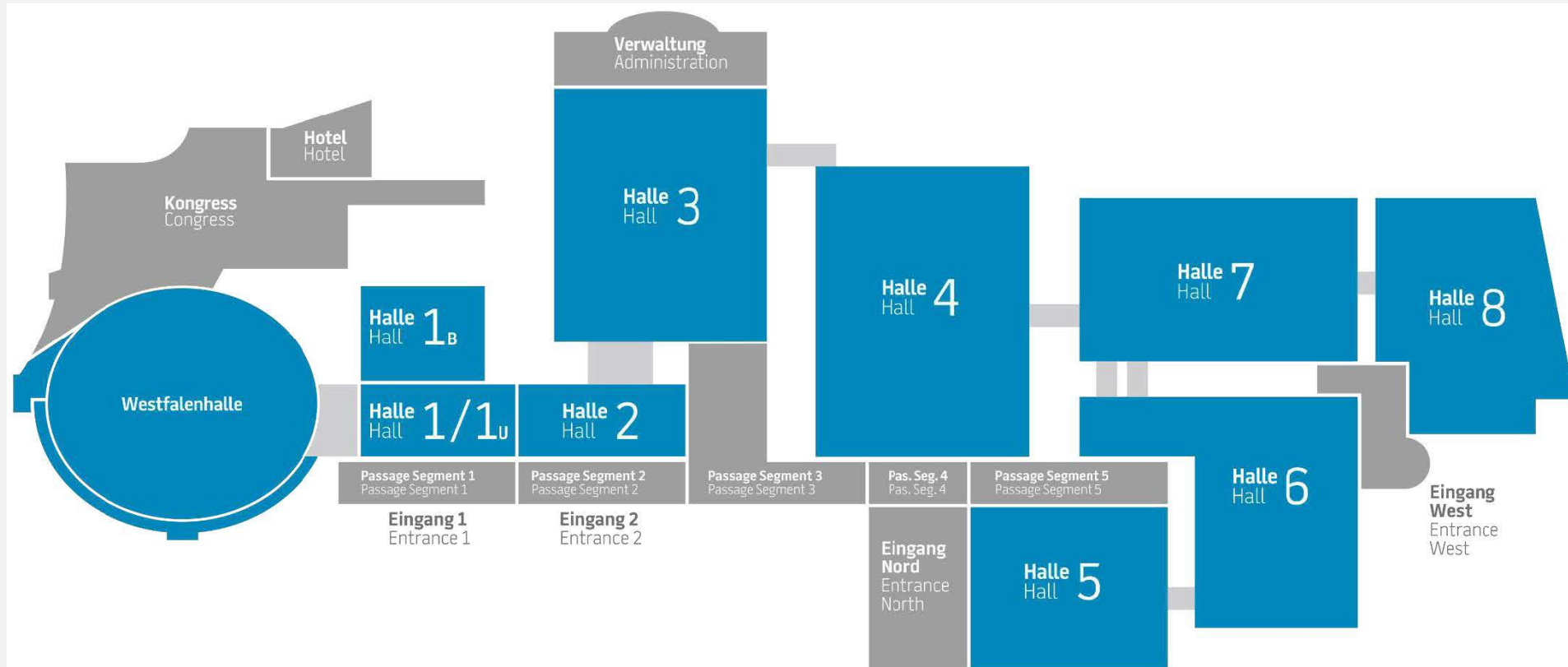




We live sustainability

- > **Solar panel system:** On the roofs of the exhibition halls since 2005
- > **Green electricity:** 100% green electricity since 2021
- > **Our commitment:** Sustainability code of the event industry as a set of guiding principles
- > **Treedom:** Our own forest in Cameroon protects local resources and supports the food industry
- > **Climate collection:** Offsetting around 100 tonnes of CO₂ in emerging economies and promoting sustainable development
- > **Exhibition Combi-Ticket:** Travel to the fair in carbon-neutral style with German Rail
- > **Avoiding plastics:** We use products made from renewable raw materials in all areas of our business
- > **Regional:** We're working conscientiously with chosen partners in the region

Strong group of companies



Our halls offer variety and a perfect venue for your event.

The 9 exhibition halls on our 300 m x 750 m compact site offer up to 60,000 square metres of space for your individual event format. Our strength lies in tailored concepts that offer you optimum conditions for your event due to our flexible hall structure and our adjacent Convention Centre:

Dortmund Exhibition Centre:

- > Hall formats ranging from 1,000 m² to 10,000 m²
- > Compactness guarantees a very attractive and high-quality profile even in the case of partial occupancy
- > New, modern North Entrance to the Exhibition Centre
- > Large storage areas
- > Flexible outdoor area
- > Agile structures
- > Smooth processes
- > Open-minded, competent staff

Dortmund Convention Centre:

- > More than 30 additional rooms for 10 – 800 persons are available in both the fully modernised Convention Centre and the North Entrance portal.

Mercure Hotel Messe und Kongress:

- > The up-market 4 star hotel is directly connected to the Congress Centre. The 139 air-conditioned rooms offer modern creature comforts for your well-being.

Westfalenhalle Event Arena:

- > If you want something bigger: Our legendary 'Westfalenhalle' event arena boasts more than 6,000 m² and a capacity of up to 15,000 visitors and offers extraordinary usage opportunities for your event.

Services from a Single Source

We offer the perfect all-round service for all aspects of your event.













Besides personal support, we offer you numerous additional services that you can book as options to suit your individual requirements.

Advertising on our numerous media channels is already included:

- > Publication of your trade fair on our website
- > Advertising in Social Media (Facebook, LinkedIn, Online Newsletter)
- > Press release mailshots using our PR distribution list
- > Incorporation in our biannual programme info brochure (circulation: 30,000 copies, distributed through subscriptions, in the local catering scene, and at events and trade fairs)



All-round service

-  Staffing services
-  Stand construction services and stand equipment
-  Conference rooms
-  In-house Catering
-  Technical services
-  Event logistics
-  Online Service Centre
-  Marketing and Advertising
-  Ticketing
-  Participant survey
-  WLAN
-  Accessibility for disabled

Quality & Quantity— Our experience pays off for you

Benefit from our experience and an excellent price-performance ratio.

Our group of companies organises more than 1,000 successful events every year and attracts more than 1.7 million visitors in the exhibition, convention, conference, music, sport and entertainment segments. More than 9,000 exhibitors at about 60 trade fairs placed trust in us. The Dortmund Exhibition Centre is one of Germany's strongest exhibition location for guest organisers.

Organisers, exhibitors and visitors benefit from our many years of experience and the synergy effects of our group of companies. As a single-source provider, we can render all services upon request. In combination with flat hierarchies and efficient decision-making procedures, that results in an outstanding price-performance ratio.

We will focus on you and the success of your event: An individual in-house contact person will be available to assist you in event organisation and implementation, give you advice and support and ensure that even the tiniest details will not be forgotten – regardless of the size of your event.



Satisfied Customers Are Our Best Reference:

Daniel Eisele
Authorised signatory of |  **EASYFAIRS**
Visit the future
Deutschland GmbH

“As a worldwide operating trade fair organiser, we have deliberately chosen the Dortmund Exhibition Centre for events in Germany. The exhibitors and visitors who come to our industrial trade shows find the right infrastructure here in one of Europe’s economically strongest conurbations.”

Leif Kopernik
Managing Director of
VDH Service GmbH



„Our exhibitions developed from pure dog shows and are now real visitor attractions covering a wide range of topics. Besides 80,000 visitors, thousands of animals are the centre of attention. That does not always make the organisation easy but does not pose any problems in Dortmund. We have maintained close relations with the management team and the experienced staff of the Dortmund Exhibition Centre for decades. They are always receptive to our wishes.”

Konrad Schmidt
Managing Director of **bbg**
Betreibsberatung GmbH



“The flagship trade fair for the finance and insurance sectors has been a guest event at the Dortmund Exhibition Centre for the 20th time this year. The implemented modernisation work definitely strengthens the trade fair location. The new entrance portal now allows us to welcome our exhibitors and visitors in a convenient and modern way. We can’t wait to see the further developments at the Dortmund Exhibition Centre.”

Hans-Jürgen Weigt
Managing Director of
TWIN Veranstaltungs GmbH



“About 100,000 visitors and 500 exhibitors regularly reflect the strength of the sector at the beginning of March when the new two-wheeler season starts. The MOTORRÄDER exhibition in Dortmund and its sister events reach almost 90 per cent of the German motorcycle market. We have held the exhibition with constant success since 1985. This long tradition has its reasons. The large catchment area, a suitable hall complex and the good co-operation with the team of the Dortmund Exhibition Centre have made the Dortmund motorcycle exhibition a successful product among the special-interest exhibitions in the Rhine-Ruhr Region and a must-see event for many motorcyclists.”

Dirk Paluszek
Regional Manager, **CMV**
Sector, Paint Systems
and Garage Equipment



„Our WM trade fairs for garage businesses have developed into unparalleled events in the sector and are trade fairs aimed at passenger and commercial car and paint shop professionals. With more than 18,000 visitors and 240 exhibitors, the Dortmund Exhibition Centre with its modernised exhibition halls offers us sufficient space and a pleasant ambience. We appreciate the competent and reliable co-operation with the Dortmund Exhibition Centre team. Lower Saxony, North Rhine Westphalia and the Ruhr Region are attractive markets for our sector. We therefore attract numerous customers with our trade fair highlights.”

Markus Borchert
Managing Director of
Comic Con Europe GmbH

“As a relatively new organiser in Dortmund, we can say: The German Comic Con exhibition went down like a bomb. Such a success is only possible if the general conditions are good right from the start. The service in Dortmund is good and that allows an easy and smooth introduction of new exhibition topics. There is also enough space for subsequent growth..”



Well taken care of

Our commitment wins hearts

We ensure that you will be pleased about a success with top results. One and the same contact person will be available to you because personal support is a matter close to our heart. We look forward to welcoming you and your guests!



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